



# Enjoy Group A HOSPITALITY COMPANY THAT DEFINES PURA VIDA!



**AT ENJOY GROUP, WE TRANSFORM INVESTMENT INTO EXPERIENTIAL HOSPITALITY THAT ENHANCES QUALITY OF LIFE. SINCE 1973, WE HAVE INNOVATED, DEVELOPED, AND MANAGED PROJECTS IN THE TOURISM SECTOR OF COSTA RICA AND CENTRAL AMERICA.**

## 50 YEARS OF EXPERIENCE

In 1973, one man dared to dream, to create a vision beyond his own imagination. Inventing his future — and that of many others — Enjoy Group founder, Rubén Pacheco Lutz, discovered his life's inspiration in the hospitality industry. Initially, he started each day as an operator in a San José, Costa Rica's hotel. Little by little he expanded his role, ultimately creating a hospitality firm that, in addition to hotels, has evolved into the gastronomy, infrastructure, and real estate businesses. Today, Enjoy Group's vision, mission, and ethics present lasting value through exceptional hospitality.

## COMMITMENT

Enjoy Group is committed to generating a positive impact through the application of five strategic axes: Enjoy Group employees and families, environmental protection and responsibility, social and community protection, ethics and transparency, and sustainable supplier management.

## HOTELS

Our hospitality collection reflects the Pura Vida lifestyle in the broad sense and attention to each detail of our guests' experiences on a day-to-day basis. We advance this rigorous care to ensure Enjoy Group guests have the most positive experience. We know we're also awakening their desire to return. Each Enjoy Group location, service, collaborator, and process live up to the most demanding of expectations. Our approach translates into unforgettable moments. Here, delight is truly lived.

## RESTAURANTS

We create restaurants with soul. Enjoy Group's 50 years of refinement in developing artful menus and unique environments results in haute cuisine experiences for the most discerning of palates. We combine gastronomy based on the freshest and most locally sourced ingredients with outstanding atmospheres and high-level service. Dining with us is unique and recognized by those who know food.

## COMMUNITIES

Enjoy Group integrates all the elements related to experiences that have characterized us for decades, creating complete and unique destinations full of energy, Nature, gastronomy, relaxation, and entertainment. Through these efforts, we create communities and sustain them.

## HOSPITALITY DEVELOPMENT

We are experts in hospitality and passionate about experiences. We invite companies and partners to work with us. Our "know how" enables collaborators to develop their business initiatives with excellence and solidity. Enjoy Group meets such opportunities with professional respect and commitment to all phases of the project. Together, we experience mutual esteem for each other's assets and the health of our operations.

